

**Work from Home has now become the new way of working but how well prepared are you?  
How well prepared is your team ...!**

We want you to make the most of this time to re-invent, improve, strategize and plan for an efficient output from home and a big-bang comeback when the shutter opens up.

This webinar covers questions and queries associated with these uncertain times for your business and the areas covered are as follows:



- **Webinar Mode:** ZOOM Video Session
- Up to 100 participants per session
- **Webinar Duration:** 120 minutes
  - **Session:** 90 minutes
  - **Q&A:** 30 minutes

**To Book a Session for your Team Please Connect**  
Email: [vivek.bahuguna@flipcarbon.com](mailto:vivek.bahuguna@flipcarbon.com) | WhatsApp: +91 9997485773

## Webinar Lead

**Alok Ranjan**  
CEO, Flipcarbon



We, Flipcarbon ([read more here](#)), are a Business Consulting firm and stepping forward in helping our business community to sail through these rough patches and prepare for the good times which are coming, soon, very soon.

Year 2020. This year was believed to be a visionary one in January but who knew that the world would be brought to a stand-still even before the financial year kicked in.

It feels the entire world has been paused due to the pandemic. The last time something of this magnitude happened was the “**Spanish Flu**” in 1918.

We are going through one of the toughest times of our generation and it’s definitely not “**business as usual**”.

Unfortunately, in this difficult moment all of us have our own unique situations and there is no one set of SOPs which will address all our challenge. Only one thing which will make us sail though is our own ability and preparedness to deal with such ambiguity.

To help our business community and do our bit by creating value in adversity for people in the corporate space, we conducted a Webinar on this very subject “**Grind Today to Grow Tomorrow**” lead by our CEO Mr. Alok Ranjan and was well attended by the Industry leaders & practicing managers.

*Alok suggested a **Five-Fold** framework which organisations can adopt to deal with this unprecedented situation.*

While preparing for the future through robust **Scenario Planning**, it is important to manage today’s affairs with **Business Continuity Plan**. **Employees** are the **enduring advantage** for our business needs to be managed with **care & sensitivity**. One needs to **leverage Communication** platforms to create partnership with stakeholders and here is the time to **Collaborate with Competition** to protect the Industry.

For this to happen, Leaders need to play an important role to break the chain of **COVID-19** and cease the spread by taking good care of health & safety of their employees & their families.

Wish everyone good health and strength in these tough times with grit to bounce back and regain the growth trajectory you were at before the world was brought to a halt.